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I.C.G.E.B.  
International Centre for Genetic Engineering and Biotechnology,  
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*Transfer of Knowledge consists of the range of activities that aim to capture and transmit knowledge (either explicit, such as in patents, or tacit, such as know-how), skills and competence from those who generate them to those who will transform them into economic outcomes. It includes activities that span commercial and non-commercial realms such as research collaborations, consultancy, licensing, spin-off creation, researcher mobility and publication.*

*Besides acting as a driving force for the development of local and national economies, the development of research is beneficial to multiple stakeholders: industry, universities and public research bodies, researchers and society at large, all of which benefit from technological and scientific progress.*

*It is within this context that the Conference takes place and shape. The initiative aims to take advantage of the expertise of many leading scholars and practitioners to cast light on the different rules and possible solutions to be offered to the relevant issues of knowledge transfer both at the local institutional setting and the transnational dimension.*

Dipartimento di Scienze  
Giuridiche



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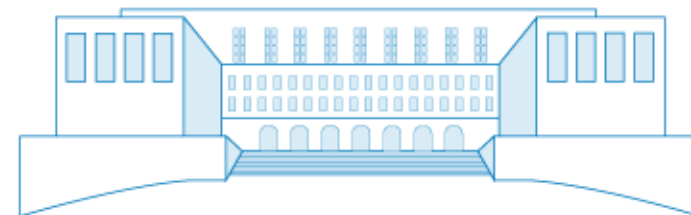


International School  
for Advanced Studies



International Centre for Genetic  
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## IPRs and TRANSFER of KNOWLEDGE: FROM RESEARCH INSTITUTIONS TO THE MARKET



**Trieste**  
**September 14 & 15, 2007**

**Friday – September 14, 2007**  
'Aula Magna', S.I.S.S.A. - International School  
for Advanced Studies, via Beirut 2-4

13.00 *Welcome Addresses*  
Regione Autonoma Friuli Venezia Giulia, University of  
Trieste, S.I.S.S.A., I.C.G.E.B.

13.30 *Presentation of the Conference*  
**M. Bussani** – University of Trieste

First Session

***The Relations and Interactions between IPRs  
and Business Innovation: the Legal Regimes***

Chairperson: **M. Giacca** – Director, I.C.G. E.B. - International  
Centre for Genetic Engineering and Biotechnology,  
Trieste

13.45 Chinese Scientific Policies and Intellectual Property  
Protection  
**H. Xue** – University of Hong Kong

14.10 Commercialisation of Technology and R&D:  
The IPRs Scenario in India  
**M. Singh** – Senior Associate Corporate Law Group, New  
Delhi

14.35 The Protection of IPRs under the Islamic Law and Iranian  
Legal System  
**B. Akhlaghi** – University of Tehran

15.00 *Discussion*

15.25 *Coffee Break*

15.45 IPRs and Indigenous Knowledge, or Modernity vs  
Tradition  
**A.T. Garcia** – University of Macau

16.10 Innovation Without Patents: Harnessing Creativity in a  
Diverse World  
**U. Suthersanen** – Queen Mary University of London

16.35 EU Approach to IPRs: Legal and Economic Issues  
**D. Ellard** – Industrial Property Unit, Internal Market and  
Services Directorate General, European Commission

17.00 *Coffee Break*

17.20 The EPC after 13 December 2007 - How Can Research and  
Industry Benefit?  
**C. Holtz** – Former Judge, European Patent Office

17.45 The Intellectual Property Interface between Academe and  
Commerce in the United States  
**J. Hughes** – Director, Intellectual Property Law Program,  
Cardozo School of Law, New York

18.10 IP and Technological Development: Issues Emanating  
from the WIPO Development Agenda Process  
**P. Rai** – Acting Director, World Intellectual Property  
Organisation

18.35 *Discussion*

19.15 *End of Session*

**Saturday – September 15, 2007**

'Aula Bachelet', Main Building, 1st Floor,  
University of Trieste, piazzale Europa 1

Second Session

***From Research to the Market and Inside  
the Market***

Chairperson: **S. Fantoni** – Rector, S.I.S.S.A - International School  
for Advanced Studies, Trieste

09.30 Economic Viability of University Technology Transfer  
Programs  
**D. Sylvester** – Sandra Day O'Connor College of Law,  
Arizona State University, Tempe

09.55 Professional Services and the Management of IPRs  
**D. Petraz** – Senior Partner, GIp Srl, Udine

10.20 Managing of IPRs by International Organisations  
**D. Ripandelli** – Director of Administration and External  
Relations, I.C.G.E.B. - International Centre for Genetic  
Engineering and Biotechnology, Trieste

10.45 *Discussion*

11.05 *Coffee Break*

11.30 Innovation as a Commodity: the Different Roads to the  
Market  
**M.W. Ward** – Director, Intellectual Property and Licen-  
sing, Microsoft Corporation, Redmond, WA

11.55 Technology Transfer: Working with Industry at MIT  
**K. Goldman** – Senior Manager, M.I.T. - Massachusetts  
Institute of Technology, Cambridge, MA

12.20 A Research Project on the Enforceability of IPRs  
**F. Drigo** – University of Trieste

12.45 *Discussion*

13.10 *End of Session*

Third Session

***Transfer of Scientific Knowledge to the  
Market: Legal Issues and Business Opportunities***

Chairperson: **M. Bussani** – University of Trieste

15.00 *Roundtable*

**V. Franceschelli**  
University of Milano (Bicocca)

**M. Giacca**  
Director, I.C.G.E.B. - International Centre for Genetic  
Engineering and Biotechnology, Trieste

**L. Gianaroli**  
President, S.I.d.R. - Italian Society of Reproduction,  
Bologna

**K. Goldman**  
Senior Manager, Corporate Relations, M.I.T. - Massa-  
chusetts Institute of Technology, Cambridge, MA

**G. Legname**  
S.I.S.S.A. - International School for Advanced Studies,  
Trieste

**F. Londero**  
Senior Legal Officer, Danieli & C. Officine Meccaniche  
Spa, Udine

**L. Mauro**  
Deputy Rector for Industrial Relations, University of  
Trieste

**F. Russo**  
Vice-President, Area Science Park Consortium, Trieste

**R. Siagri**  
Chief Executive Officer, Eurotech Spa, Udine

**F. Suggi Liverani**  
Director Research & Innovation, Illycaffè Spa, Trieste

18.30 *End of Conference*